



(442) 2 24 9675

info@expologisticaytransporte.com.mx

Paseo de la República 13020 WTC. Juriquilla,
C.P. 76230, Querétaro, Qro.

www.expologisticaytransporte.com.mx



Notice of Privacy

In compliance with the Federal Law on Protection of Personal Data Held by Individuals (hereinafter "The Law") and its Regulations, we make available to our exhibitors, assistants, customers, suppliers or third parties who share your information by this Privacy Notice.

The personal data we collect from you, will be used for the following purposes which are necessary for the service you request:

- To carry out the registration of your assistance at the Exhibition.
- To confirm your identity.
- To prepare the access badge for the Exhibition.
- For your safety and that of the people who will attend the Exhibition.
- To keep you informed of the activities that will be carried out at the Exhibition.
- Issue payment receipts or tax receipts.
- To perform internal control statistics.

For purposes indicated in this Privacy Notice, we may collect your personal data in different ways, when you provide them to us directly, when you visit our websites or use our online services and when we get information through other sources that are allowed by law.

The data we obtain by these means can be, among others:

- Identification Data: name, address, telephone and email.
- Fiscal Data: Tax ID
- Patrimonial Data: economic capacity and bank account number.

Means and Procedure to Exercise "ARCO Rights":

Your Personal Data are treated in accordance with the applicable and current Legislation in Mexico, so we inform you that you have the right to exercise your ARCO rights (Access, Verification, Cancellation, Opposition) to access your personal data that we have and to the details of the treatment of the same, as well as to verify them in case of being inaccurate or incomplete; cancel them when you consider that they are not required for any of the purposes indicated in this privacy notice, are being used for purposes not consented or the contractual or service relationship has ended, or oppose the treatment of them for specific purposes.



(442) 2 24 9675

info@expologisticaytransporte.com.mx

Paseo de la República 13020 WTC. Juriquilla,
C.P. 76230, Querétaro, Qro.

www.expologisticaytransporte.com.mx



The ARCO rights request for: access, verification, cancellation or opposition must contain and accompany the following:

- Full name of the beholder
- Address
- Mail account, or other means to communicate the response to your request
- Documents proving your identity (scanned driver's license and / or passport) or, where appropriate, the legal representation of the holder
- The clear and precise description of the Personal Data with respect to which it is sought exercise any of the aforementioned rights, and
- Any other element or document that facilitates the location of Personal Data.

In a maximum of 20 business days we will answer your request.

In case of not proving identity as a holder, a request for rights cannot be processed. To exercise any of the ARCO rights, you must submit your application by sending an email to info@expologisticaytransporte.com.mx

Changes to the Privacy Notice

This Privacy Notice may suffer modifications, changes or updates derived from new legal requirements. We pledge to keep you informed about the changes that this Privacy Notice may suffer, so we recommend you periodically enter our website: www.expologisticaytransporte.com.mx

National Institute of Transparency, Access to Information and Personal Data Protection (INAI)

In the case "The Holder" of the Personal Data considers that his right to Personal Data protection has been injured by improper processing of your personal data, file your complaint or corresponding complaint with the National Institute of Transparency, Access to Information and Protection of Personal Data (INAI), for greater information visit the IFAI website: www.inai.org.mx